

# RICHIE PEPIO

\*CONTACT VIA WEBSITE FORM

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From long-form storytelling to deft calls to action,  
I pitch, develop and write dynamic content to reach wide and diverse audiences.

## WRITING EXPERIENCE

### Writer (Online), Valnet Inc., *ScreenRant & TheHUB* – MAR 2017 – PRESENT

- Entertainment content for *SR* (4.5M subscribers), science content for *TheHUB* (1M subscribers).
- 90+ scripts produced, 339k average views per video, 25 videos over 100k, 6 videos over 1 million.
- Content geared toward mass viewership – utilizing SEO strategies to maximize traffic.

### Audio Description Writer (Television), International Digital Centre – AUG 2018 – PRESENT

- Writer of scripts for documentary programming and comedies produced by major streaming network.

### Sketch Writer (Stage), Upright Citizens Brigade Theatre, New York, NY – JUL 2017 – MAR 2018

- Writer for *Not 42<sup>nd</sup> Street* (UCB HK, dir. Michael Delaney) and *Daddy Boy!* (UCB Chelsea).

### Contributor (Online) – OCT 2014 – PRESENT

- Janice Mag, HotHotPhone.com, TheNerdParty.com, 42Hire.com, Mind Control + Alt + Del.
  - Selected for Kramerbooks' "Evening of Humorous Readings" Series.

### Contributing Editor (Online), ShowVote.com – JAN 2014 – JAN 2016

- Produced news and reviews for 2014-2016 television seasons.

### Writer (Television), Raymond Productions, Clifton, NJ – MAY 2012 – NOV 2013

*Don't Know Jack*, Independent Sitcom, In Development with Hulu

- Co-wrote pilot and six-episode season.
  - Developed story arc and outlines for each episode.
  - Devised and integrated branded marketing with corporate sponsors.
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## IMPROV AND COMEDY EXPERIENCE

### The Upright Citizens Brigade Theatre

- Training: Advanced Study – Writing & Advanced Study – Improv Programs.
- *Punching Up*, directed by Keisha Zollar.

### Washington Improv Theater

- House Teams–*iMusical, Improv Actually*.
- Harold Teams–*Richie, Fisticuffs, People Like Us*.

### Peoples Improv Theater (The PIT)

- Specialty/Indie Team: *Suspicious Package* (coached by *Second City's* Julia Morales).
  - Training: Writing for SNL (Ali Farahnakian).
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## EDUCATION

### Hofstra University, Hempstead, NY - SEPT 2005 – MAY 2009

Bachelor of Fine Arts (B.F.A), Cum Laude/Presidential Award; Major: Theater Arts, Minor: English

**Additional Skills** – Final Cut, Final Draft, Adobe Creative Suite, Copywriting, Social Media.